

SNOW LEOPARD TRUST

2025 IMPACT REPORT

See Your Support in Action

CONSERVING SNOW LEOPARDS ETHICALLY

MISSION **To better understand and protect the endangered snow leopard in partnership with the Indigenous Peoples and local communities who share its habitat.**

VISION **A world where snow leopards, people and mountain ecosystems thrive together.**



Letter from our Executive Director

Reaching the high-altitude hamlet of Topkegola, in Nepal, is not easy: a two-day drive from Kathmandu, followed by a steep 12-km hike that takes you from 2,000 meters to 3,600 meters on the western flanks of Mount Kanchenjunga. Snow leopard habitat begins even higher, at around 4,200 meters.

But the journey is rewarding. The trail ascends through subtropical and temperate old-growth forests, flowering rhododendrons, and alpine grasslands, beneath snow-covered peaks and alongside abundant water sources. There are glimpses of the danphe, Nepal's national bird. After acclimatizing and hiking farther into the high mountains, discovering the first signs of a snow leopard brings a profound feeling of joy and fulfillment.

Then begins an equally important and enriching part of the work. Talking, or more accurately, listening to the Indigenous Peoples who have lived on these Eastern Himalayan slopes for generations.

As we listened to the challenges and priorities of community members in Topkegola, I was reminded that expanding into a new community or country does not mean replicating a fixed conservation model.

It means beginning again: showing up in underserved places; listening patiently to the people who know the landscape best; building trust; undertaking painstaking science; and co-creating knowledge and conservation initiatives with those whose lives are most closely connected to the landscape and its snow leopards.

As ecological change due to human actions accelerates and is compounded by climate change, snow leopards will need connected and resilient landscapes. Mountain communities will need partnerships capable of learning and adapting alongside them. National conservation partners will need skilled, empathetic and respectful support. That precisely will be the Snow Leopard Trust's role in Nepal, just as it has been in every country where we work.

This approach that combines humility, capability, and knowledge underpinned the significant progress our teams made for snow leopard conservation in 2025. Our 177 partner communities helped protect snow leopards across more than 63,000 square kilometers, an area nearly the size of Sri Lanka. At the same time, the governments of all 12 snow leopard range countries strengthened conservation across 8% of the species' global habitat.

These numbers matter. But conservation must be judged not only by how much it protects, but also by how ethically that protection is achieved: whose voices are heard, who bears the costs, and who shares benefits.

As you read this report, I hope you will be inspired both by the scale of what your support is making possible and by the values guiding that work, as we help strengthen the global understanding and practice of ethical nature conservation.

With deepest gratitude,



Dr. Charudutt Mishra, Executive Director

SEE WHAT YOU MADE POSSIBLE IN 2025

The numbers in this report tell a story of extraordinary progress, made possible by partners like you. Thank you for being an integral part of our snow leopard family. Together, we are protecting snow leopards, strengthening communities, and safeguarding entire ecosystems.



HOW WE MAKE AN IMPACT FOR SNOW LEOPARDS

Five interconnected conservation pillars. One shared mission. A future for snow leopards.



We protect critical snow leopard habitat and support the guardians who defend it.

Safeguarding the landscapes snow leopards depend on is at the heart of our work, from strengthening protected areas to enhancing community land rights. We also support rangers and community members with training and resources needed to protect this endangered cat.

We study snow leopards to better protect them.

Since 1998, our scientists have led ground-breaking research on snow leopard ecology, behavior, habitat use, and relationships with local communities. This deep knowledge informs conservation strategies that benefit cats and the people who live alongside them.





We partner with Indigenous Peoples and local communities to make coexistence possible.

People living alongside snow leopards are their most essential guardians. We build ethical, enduring partnerships with these communities to develop locally-grounded solutions that help people and wildlife share the landscape and thrive together.

We connect people of all ages to snow leopard conservation and the natural world.

Our educational initiatives span all ages to deepen connections with the natural world. Eco-camps inspire young conservationists, while community newsletters and outreach amplify local expertise on sustainable practices and stewardship of mountain ecosystems.





We help shape global policies that protect snow leopards across their entire landscape.

Working with governments across all 12 snow leopard range countries, we support the development of strategies that protect snow leopards and their mountain ecosystems and foster the international cooperation these wide-ranging cats need to survive.

PROTECTING THE SNOW LEOPARD & ITS WORLD

In the field of conservation, the snow leopard asks more of us than most. It inhabits a realm that is difficult to reach and even harder to study, roaming vast territories. And yet this elusive animal is the key to something much larger: the health of Asia's mountain watersheds, the stability of communities that live alongside it, and a fragile thread of cooperation between nations that might otherwise have little reason to work together.

By helping us protect the snow leopard, you are protecting all of this.



Preserve and Connect Habitat

Over 200,000 km² and counting. That's how much snow leopard habitat is being protected through combined government action and our partnerships with local communities, an area nearly the size of the United Kingdom.

Safeguarding snow leopards means thinking beyond any single reserve. We work across large landscapes, spanning thousands of square kilometers, strengthening protected areas and community partnerships that allow wildlife and people to thrive together.

Ways We Help Protect Land

- **Community Leadership:** We partner with local and Indigenous communities to co-create conservation and conflict management programs, strengthen their land rights, and enhance local agency.
- **Local Guardians:** We invest in the rangers who safeguard these landscapes and build programs that reward their work and give it the recognition it deserves.
- **Stronger Reserves:** We strengthen existing protected areas and national parks, partnering with governments to manage them effectively and ethically.

A New Peak: Expanding Into Nepal

Nepal is home to over 400 snow leopards across more than 30,000 km² of habitat, representing 10% of the world's remaining population. Here, the communities sharing the high mountain landscapes with snow leopards face growing pressure from livestock predation, climate change, and limited economic opportunity. Historically, conservation efforts have been fragmented and short-term.

In 2025, we made the landmark decision to establish a permanent country program in Nepal. Thanks to the generosity of our supporters, we're working alongside local partners to bring the same ethical, science-driven commitment to one of the cat's key strongholds.

> ***For me, the snow leopard is the Guardian, a mother of the mountain landscape.***
>
> *Protecting them means safeguarding the entire high-altitude ecosystem and the people who coexist with this species.*
>
> Dr. Tulshi Laxmi Suwal, Nepal Program

CATS BENEFIT WHEN COMMUNITIES PROTECT THEIR LAND

In Mongolia's Khovd Province, community leader Tsendsuren has spent her life caring for a landscape that has sustained her family for generations. But for years, she had little say in who used that land or how it was treated. Through the Community Responsible Area (CRA) framework, piloted by our teams and formalized under Mongolian law, her community secured official recognition and management rights over their land from the government. **Now, her community is safeguarding vital habitat for snow leopards and their prey while protecting their own livestock.**



63,438 km²
of habitat under community protection



> ***Everything changed when our Community Responsible Area was officially designated.***
>
> ***That recognition has given us both the authority and the responsibility to care for our land.***
>
> ***We feel a stronger sense of ownership, pride, and commitment. That has inspired our community to work together even more closely to safeguard the natural resources that future generations will depend on.***
>
> Tsendsuren, Community Leader
> Munkhkhairkhan Soum, Khovd Province

ON THE FRONT LINES OF LAND & WILDLIFE PROTECTION

> ***A ranger once told us about the day he apprehended someone hunting illegally in snow leopard habitat.***
>
> *He made the arrest, gathered the evidence, and traveled at his own expense to attend the court hearings in town. The accused, who was well-connected, was set free.*
>
> Kuban Jumabai uulu
> Country Program Director, Kyrgyzstan

That story was a powerful reminder of how demoralizing it can be to do a demanding, often low-paying job without the backing or recognition it deserves.

It inspired us to launch the *Citizen-Ranger Wildlife Protection Program*, not only to train and equip rangers in wildlife crime scene investigation, first aid, and modern monitoring tools, but also to celebrate and reward their courage in safeguarding snow leopards and their prey.

Today, we support rangers and community champions across Kyrgyzstan, Mongolia, and Pakistan who patrol thousands of kilometers of critical habitat.

They work tirelessly to detect and deter illegal hunting to protect snow leopards and the rich biodiversity of the wild places they depend on.

Conservation At Work



Kyrgyzstan · Mongolia · Pakistan	
29,576 km² of land patrolled to protect snow leopards	**1,743** protection patrols conducted by rangers
54 rangers and citizens awarded for actions to protect wildlife	**50** rangers trained (including five women)

DECODING THE LIFE OF THE SNOW LEOPARD



Leading the Field in Snow Leopard Science

For decades, Snow Leopard Trust has been at the forefront of snow leopard research, not just studying these elusive cats but transforming how they are protected. As the world's most extensive snow leopard research program, our work is reshaping the global understanding of snow leopards and their high-mountain ecosystems.

2025 Snapshot: Tost Long-Term Ecological Study	
7 GPS-collared snow leopards tracked*	**12** adult snow leopards on camera**
9 cubs born to known females in 4 litters	**27** kill sites surveyed to better understand hunting behavior

*45 total cats collared by end of 2025 **Preliminary results pending final review.

17 Years of Discovery in the Tost Mountains

Since 2008, our study in Mongolia's Tost Mountains has continuously tracked snow leopards in the world's longest-running snow leopard research project. This multi-generational tracking allows us to follow individual life histories over time. For example, in 2025, three females we've monitored for years were documented with six two-year-old cubs.

To date, this research has generated 52 scientific papers on snow leopard ecology, behavior, and conservation, including 4 published in 2025 alone.

A Lesson in Long-Term Science

In 2025, our cameras captured a female snow leopard, Akka (above), for the first time since 2022. A reminder that even with rigorous, sustained monitoring, we don't detect every animal each year. That's why our population estimation methods are built around "imperfect detection," using statistical models to include cats we miss as well as those we find. **This meticulous science is only possible thanks to your support.**

Genetics Study Reveals A Vulnerability

An international genomic study co-authored by Snow Leopard Trust scientists revealed that snow leopards have the lowest genetic diversity of any large felid, including the cheetah. Whole-genome sequencing of dozens of individuals suggests this may not be due to recent inbreeding and may reflect a population that has been small for at least half a million years of the species' evolutionary history.

The study also found fewer harmful genetic mutations than in other large cat species, suggesting that natural selection may have eliminated individuals with deleterious genes over generations.

However, with no large population to draw on, they may be more vulnerable to human-driven threats than previously thought, underscoring the urgency of protecting them.

SCIENCE THAT SHAPES CONSERVATION ACTION

Study Shows Snow Leopards Hunt Like No Other Big Cat

Our recent research has revealed that snow leopards use a unique hunting strategy with important implications for their conservation.

This multi-year study, published in 2025, examined 150 kill sites in Mongolia and found that snow leopards consistently take down adult male Siberian ibex more than twice their own body weight. This is unlike most solitary big cats, which typically hunt prey their own size or smaller.

The key seems to be the rugged terrain. On steep mountain slopes, a snow leopard's ambush skills make larger, bulkier male ibex more vulnerable than smaller ones. As seasons shift, snow leopards adapt, targeting newborn kids and slower, pregnant females in spring.

The findings have practical implications for conservation. While trophy hunting of ibex is sometimes promoted as a conservation tool, if both human hunters and snow leopards target prime-aged males, this added pressure may threaten the very prey populations snow leopards depend on.



> ***This could be an example of a sexually selected handicap, where traits such as the large size of male ibex, which help them improve mating success, come with the cost of increased predation risk.***
>
> Dr. Örjan Johansson
> Snow Leopard Trust Scientist



Monitoring cat populations

- **492 camera traps**
- **12,217 km² of habitat**
- **4 countries**

15 **peer-reviewed papers published across our global research program in 2025, spanning snow leopard population assessment, habitat restoration, and climate change impacts.**

DISCOVERING UNKNOWN SNOW LEOPARD POPULATIONS



A First-Ever Winter Survey in Kishtwar

Our team first confirmed snow leopards in the Kishtwar High Altitude National Park in India about four years ago. But those records were from snow-free months, raising a key question: were these cats part of a resident, breeding population, or dispersing seasonally from adjoining landscapes?

To find out, our partners in India conducted the first-ever winter camera-trap survey in the park during 2025–26. The results confirmed that snow leopards occupy Kishtwar year-round, along with several other high-altitude species that had never been documented there in winter.



Snow Leopard | Himalayan Wolf | Brown Bear | Musk Deer | Siberian Ibex

Putting a Number on the Population

In 2025, our India team published a study on snow leopard density and distribution in the non-protected landscapes of the Union Territory of Jammu and Kashmir, filling an important knowledge gap in one of India's least-studied snow leopard habitats.

This research provided the first robust estimate for the region: 6 to 11 snow leopards per 100 km² in the Paddar region of the Kishtwar Himalaya.

The findings show that snow leopards can persist in landscapes with extensive human use, making it urgent to expand community-centric conservation efforts.

Landscapes Worth Protecting

Together, the winter survey and the density study reveal a fuller picture: snow leopards inhabit not only Kishtwar High Altitude National Park but also the surrounding Himalaya, including unprotected areas like Paddar.

These findings confirm suitable year-round habitat, with sufficient prey and ecological conditions to support resident snow leopards across the region.

This establishes the broader Kishtwar landscape as an important region deserving long-term conservation investment and reinforces that effective conservation planning must look beyond protected areas alone.

A Baseline for Snow Leopards in Pakistan

Our Pakistan team has produced a robust nationwide estimate for Pakistan's snow leopards: approximately **127 individuals, based on a decade of camera-trap surveys covering nearly 40% of their range**.

> ***This is a milestone for snow leopard conservation in Pakistan. We finally have a baseline to measure change and take timely action.***
>
> Dr. Muhammad Ali Nawaz
> Snow Leopard Trust Pakistan Program Director &
> Head of Snow Leopard Foundation Pakistan

INVESTING IN PEOPLE, PROTECTING SNOW LEOPARDS

Not a single dollar invested in snow leopard conservation goes into the pocket of the snow leopard. Instead, it goes to support programs for the people who live alongside it. And that's exactly the point.

The communities who share the mountain landscape with snow leopards are more than just neighbors to this endangered cat; they are its most essential guardians. When their livelihoods are secure and they have a stake in the land they've always called home, snow leopards are no longer a threat to be feared and removed. They are a source of pride to be revered and protected.

This is why we invest in people. Because if conservation doesn't work for people, it won't work for snow leopards.



What People-Powered Conservation Looks Like

A **beekeeper** tending her honeybee colonies in Kyrgyzstan's Alatoo Mountains, honoring a conservation agreement, is protecting snow leopards.

A **herder** vaccinating his livestock in Chitral, Pakistan, safeguarding his herd's health and his livelihood, is protecting snow leopards.

A **community member** reinforcing a predator-proof corral in Ladakh, India, is protecting snow leopards.

A community **volunteer** caring for feral dogs in Kibber, India, after they've been sterilized and vaccinated, is protecting snow leopards.

An **artisan** handcrafting rugs in Khovd Province, Mongolia, to earn a sustainable income while securing her land against illegal hunting is protecting snow leopards.

And when you support our conservation programs, you are protecting snow leopards, too.



COLLABORATIVE CONSERVATION LEADS TO COEXISTENCE

Snow Leopard Trust partners with Indigenous Peoples and local communities across India, Kyrgyzstan, Mongolia, Nepal, and Pakistan to build programs that support sustainable livelihoods, manage conflict related to wildlife-caused damage, and foster coexistence with snow leopards.

Decades of experience and ethical collaborations have proven that local stewardship leads to more successful conservation outcomes.









177
Partner Communities

engaged in snow leopard-friendly coexistence programs in 5 countries

- **Community Rangers**
- **Corral Reinforcement**
- **Crop Guards**
- **Dairy Enterprise**
- **Grazing-Free Reserves**
- **Honey Production**
- **Livestock Insurance**
- **Livestock Vaccination**
- **Snow Leopard Enterprises**
- **Sustainable Cashmere**
- **Sustainable Forestry**
- **Sustainable Orchards**

31%
of Partner Communities

engaged in 3 or more coexistence programs

From corral reinforcement to sustainable forestry, many communities are layering multiple approaches at once. This builds resilience on more than one front and strengthens their ability to withstand setbacks, whether from predation, disease, or extreme weather events.



WOMEN TAKING THE LEAD IN THE MOUNTAINS

'Women for Snow Leopards' Camera Trapping Program

In 2025, we expanded our Indigenous women-led camera trapping program into three additional communities in India's Spiti Valley, training 30 more women in camera placement, data retrieval, and individual snow leopard identification. Using a combination of traditional ecological knowledge and modern research skills, their fieldwork has produced more than 200,000 tagged images to date and is feeding directly into the larger, range-wide Population Assessment of the World's Snow Leopards (PAWS). **Their work is shaping how conservation happens, right in their own backyard.**



200,000 images identified

- **41 women participating**
- **3 new communities**
- **36 camera trap locations**

Snow Leopard Enterprises Supports Coexistence with Snow Leopards

Turning Tradition into Livelihood

Our award-winning Snow Leopard Enterprises (SLE) program is at the heart of our work with many communities, helping women earn a sustainable income by creating and selling handmade goods using traditional craft skills.

Diversifying household incomes through snow leopard-friendly practices ensures that protecting these cats provides real, tangible benefits to local families. Just as importantly, **SLE gives women an active role and a stronger voice in local conservation decision-making.**

599	**97.8%**	**38**
SLE program participants	Women in the program	Trainings for 410 people



KEEPING LIVESTOCK SAFE KEEPS SNOW LEOPARDS SAFE

In snow leopard habitat, livestock herding families face the daily challenge of sharing their landscape with a powerful predator. A single lost animal can threaten a family's livelihood and put the cat at risk of retaliation, making livestock protection critically important. But there is no one-size-fits-all solution for coexistence. That's why we work with communities to combine local knowledge with proven science, co-creating a range of solutions. From predator-proof corrals to community insurance, each helps protect livestock and support families when losses occur.

Together, these programs make coexistence possible.



Secure Corrals Protect Livelihoods

Reinforcing existing corrals and building new secure ones removes the risk of mass livestock killings by snow leopards, one of the biggest sources of conflict. In 2025, secure corrals protected over 15,000 household livelihoods.

47	66,000+	ZERO
new corrals built in 2025	livestock protected in corrals	losses reported inside corrals

Livestock Vaccinations Protect Cats

Vaccinations benefit the entire ecosystem by limiting disease transmission to wild prey species and help secure the livelihoods of families who depend on healthy herds. That economic security is what makes coexistence possible.

472,902	24,604	110
livestock vaccinated	households benefitted	people trained as vaccinators

Community Livestock Insurance Pays Off

When losses occur, community-managed insurance programs help families recover, so they don't have to choose between protecting their livelihood and accepting the presence of snow leopards.

998	48	77
households insured	communities benefitted	households received payouts



DIVERSIFYING INCOME, STRENGTHENING COEXISTENCE

From Beekeepers to Habitat Guardians

Along Kyrgyzstan's Ala-Too ridge, our snow leopard-friendly beekeeping support initiative has grown from a small pilot into a market-ready business. In 2025, we brought on a professional apiculturist and economist to help beekeepers meet international food safety standards, expanded our "Snow Leopard-Friendly" branding to two more communities, and supported three others in developing their own local labels.

As beekeeping livelihoods grow, so does the community's stake in protecting snow leopard habitat. With 20% of profits funding local conservation projects, it's proof that sustainable incomes and conservation can go hand in hand.



Tourism on Local Terms

Ecotourism offers people a way to diversify income while strengthening their connections to nature. In 2025, 35 community members in Kyrgyzstan received English-language training and equipment, including mountain bikes and horse-riding gear, to guide wildlife and scenic tours in Sarychat Reserve and Khan-Tengry National Park.

Every aspect of these trips, from guiding and cooking to transport, is managed and paid for locally, with multi-night homestays providing host families an extra source of income. Just one tour raised $600 for a local conservation fund, in addition to ranger wages and park entrance fees.

This approach ensures tourism benefits both communities and conservation efforts.

35	100%	$100
community members trained	local involvement	per visitor donated to conservation fund



BUILDING RESILIENCE IN A CHANGING CLIMATE

Planting for the Long Term

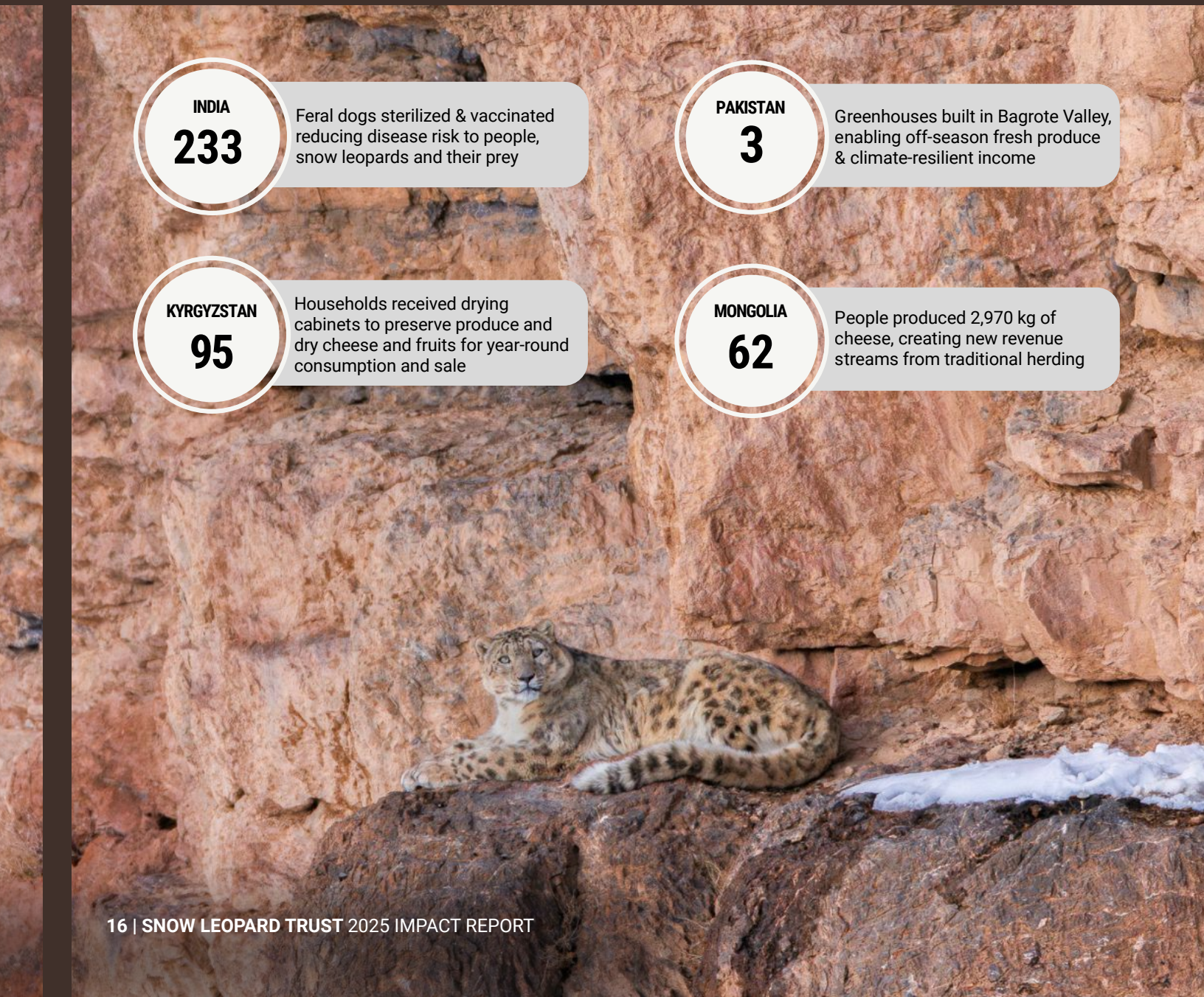
In 2025 alone, our Sustainable Forestry and Sustainable Orchards programs helped communities in Pakistan plant 22,080 forest saplings and 31,541 fruit trees, bringing the total since launch to over 382,000 forest saplings and 70,000 fruit trees. **Together, these plantings ease pressure on natural forests while giving families new sources of fuel, timber, food, and income.**

From protecting natural resources to building climate-resilient income, these programs help communities safeguard their own future and, in doing so, become protectors of snow leopards, too. **Ethical conservation is not about choosing between people and wildlife. It's about supporting both.**

22,080 Forest tree saplings planted in 2025

31,541 Fruit trees planted in 2025

10 People trained in orchard management



INDIA 233 Feral dogs sterilized & vaccinated reducing disease risk to people, snow leopards and their prey

PAKISTAN 3 Greenhouses built in Bagrote Valley, enabling off-season fresh produce & climate-resilient income

KYRGYZSTAN 95 Households received drying cabinets to preserve produce and dry cheese and fruits for year-round consumption and sale

MONGOLIA 62 People produced 2,970 kg of cheese, creating new revenue streams from traditional herding

SPARKING A LIFELONG CONNECTION TO THE WILD



Curiosity is often the first step toward protecting something. That's why your support funds education and outreach initiatives that inspire students to become advocates and entire communities to champion snow leopards.

In 2025, our teams engaged thousands of people of all ages through eco-camps, nature clubs, school excursions, newsletters and community outreach across the snow leopard's range. **One camp, one club and one community at a time, we're building a growing network of people who feel a personal connection to the natural world and a responsibility to protect it.**

By the Numbers

- **989** students engaged in our environmental education programs across 3 countries.
- **61** eco-camps and nature clubs connected students with nature and each other.
- **23** online nature clubs brought students of all ages together to explore nature and biodiversity, no classroom required.
- **44** teachers participated in conservation education training to promote a deeper understanding of nature.
- **6,840** printed newsletters and pamphlets were distributed in Kyrgyzstan, Mongolia and Pakistan with practical guidance about local conservation issues and coexistence initiatives.

Kyrgyzstan Eco-Camp Spotlight

Last summer, students in Kyrgyzstan had the experience of a lifetime when they spotted a snow leopard on a nature hike.

Their guide summed it up best:
"It is rare to see a snow leopard in the wild. This is a gift from nature to us!"



THE POWER OF SNOW LEOPARDS TO UNITE NATIONS



Common Ground Leads to Uncommon Cooperation

Uniting all 12 snow leopard range countries under a common goal, Snow Leopard Trust helped launch and continues to support the Global Snow Leopard and Ecosystem Protection Program (GSLEP).

This groundbreaking alliance took a major step forward in 2025: every range country adopted the Cholpon-Ata Resolution, a landmark pledge to increase financial support for Indigenous and local community programs. It marks significant progress toward embedding ethics and equity into conservation policy across the snow leopard's range.

Decades of results confirm what we've always believed: ethical, community-centric conservation is conservation that works.

Snow Leopard Day Awareness Goes Global

This year's International Snow Leopard Day social media campaign, #23for23, invited people everywhere to dedicate 23 minutes of movement to these threatened cats. In Kyrgyzstan, the President, Prime Minister, and entire Cabinet walked for 23 minutes in solidarity with snow leopards. Governments in 9 of the 12 range countries officially joined the action.

The campaign sparked widespread engagement on social media in range countries and beyond, raising the profile of snow leopard conservation. **This kind of public momentum helps build government support for snow leopards.**

Advancing Ethical Conservation Across the World

The people who call a landscape home should lead its protection, not simply be consulted on it. That's the principle behind the Ethical Conservation Alliance (ECA), co-founded and supported by Snow Leopard Trust.

In 2025, ECA expanded its reach to new countries, training conservationists worldwide to engage ethically with Indigenous Peoples and local communities. **That training is already reshaping how conservation is taught and practiced around the globe.**

751	62	35	47%
conservationists trained	countries reached	training sessions	women participants

A Ripple Effect, Far Beyond Any Classroom

Two institutions, the National University of Mongolia and Karakoram International University in Pakistan, have incorporated ECA's principles directly into their coursework, with classes led entirely by graduates of ECA's training.

In Kenya, the Cincinnati Zoo and SORALO, a Maasai-led conservation group, used the ECA framework to review two decades of partnership. They published their findings and **recommended the Association of Zoos and Aquariums adopt ECA's approach to ethical community-centric conservation more broadly.**

LOOKING FORWARD



Thanks to you, we've made great strides in protecting snow leopards and the landscapes they call home through collaborations with communities and governments across their range.

As we look to the future, we're pleased to share three key areas of focus that will shape our conservation efforts to ensure a future for this incredible species and its high mountain habitats.

Understanding What Snow Leopards Need to Survive in a Changing World

Focus areas: Research into snow leopard space use and habitat needs • reproductive biology • climate change impacts

As temperatures rise and habitats shift across Asia's high mountains, protecting snow leopards means understanding how far they roam, how their populations reproduce and recover, and how their prey responds to a changing climate. That knowledge will determine what management actions are needed and where conservation efforts matter most in the years ahead.

Strengthening Our Coexistence Efforts

Focus areas: Scaling proven programs • deepening climate resilience • expanding into new communities

Building on decades of partnership with Indigenous and mountain communities across India, Kyrgyzstan, Mongolia, and Pakistan, we're scaling the science-backed programs that reduce conflict and protect livestock, while helping families diversify their livelihoods in response to a changing climate.

As this work expands into Nepal, we're applying the same ethical approach: listening first, then working alongside resilient communities to protect the cats that share their landscape.

Expanding Snow Leopard Conservation to the Eastern Himalayas

Focus areas: Strengthening regional habitat connectivity • building new country partnerships

Nepal and Bhutan sit at the heart of the Eastern Himalaya, together forming a vital corridor connecting snow leopard populations across India and China. With our Nepal program now underway, we're building new partnerships with Bhutan's conservationists and scientists. Home to an estimated 130 snow leopards, Bhutan is a global leader in nature conservation.

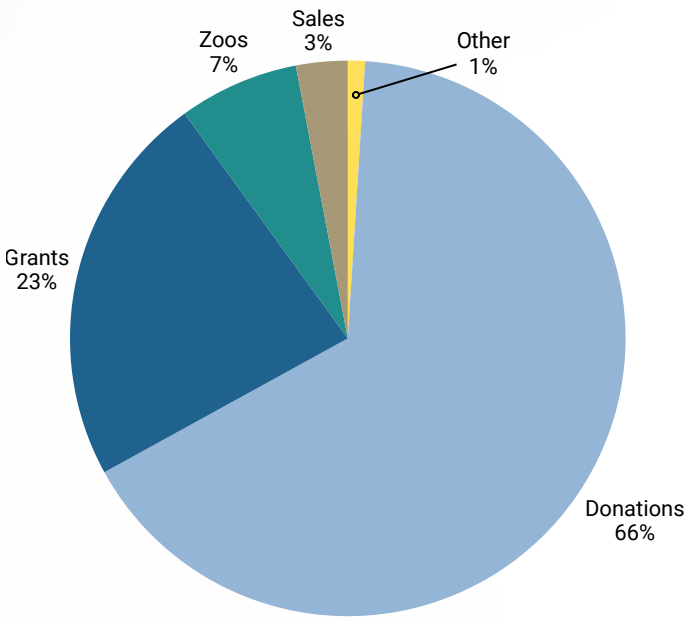
In the year ahead, we plan to begin capacity-building training there, the first step toward a lasting, community-centered conservation partnership in this vital corner of the cat's range.



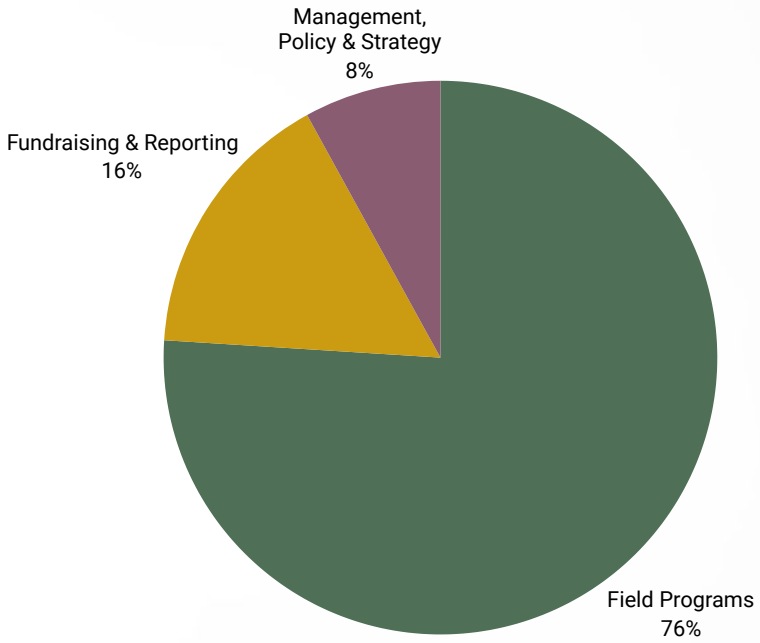
FINANCIAL OPERATIONS REPORT

With $4.3M in total revenue and $3.7M in expenses in 2025, Snow Leopard Trust maintains a strong financial foundation to protect snow leopards alongside the local communities who share their habitat. This careful fiscal stewardship ensures steady support for community-centric conservation, bringing us closer to a world where snow leopards, people, and mountain ecosystems thrive together.

2025 TOTAL REVENUE $4.3M



2025 TOTAL EXPENSES $3.7M



The numbers above are based on unaudited financial statements and are subject to change. The 2025 Audit Report/Form 990 will be published on snowleopard.org once it is completed.

Snow Leopard Trust is a top-rated 501(C)(3) charity. We are committed to impact, efficiency and transparency.

Private giving is the foundation of our mission to secure a future for snow leopards. For information on how you can support our conservation initiatives, please visit snowleopard.org/take-action or contact us at donate@snowleopard.org.

HOW YOU CAN HELP SNOW LEOPARDS

Everything in this report exists because people like you chose to invest in snow leopard conservation. Thank you for believing in this mission and for helping protect these endangered cats and the fragile habitat they call home.

If you're inspired to do even more, here are a few powerful ways to get involved.

- **Make a contribution to help fund our research and conservation programs.**
- **Join Team Snow Leopard as a monthly supporter to make an even bigger impact.**
- **Honor loved ones with a donation to snow leopard conservation in their name.**
- **Sign up for our monthly E-News and share it with friends to help spread awareness.**
- **Donate stock or give from your Donor-Advised Fund (DAF).**
- **Leave a legacy of love for snow leopards in your will.**





WITH DEEP GRATITUDE

Thank you. To all of you who make this work possible: this is what people-powered conservation looks like. We're endlessly grateful to each and every one of you. Click below to view a full list of names in each category.

THANK YOU TO OUR 2025 CONTRIBUTORS

- Conservation Partners (Major Donors & Foundations)
- Individual Donors
- Team Snow Leopard (Monthly Giving Program)
- Governments, Businesses & Organizations
- Zoo Partners
- Volunteers & Special Thanks
- GSLEP Partners
- Staff & Collaborators

THANK YOU TO OUR PARTNER ORGANIZATIONS

- Ethical Conservation Alliance (Worldwide)
- Global Snow Leopard and Ecosystem Protection Program
- Nature Conservation Foundation (India)
- Small Mammals Conservation & Research Foundation (Nepal)
- Snow Leopard Conservation Foundation (Mongolia)
- Snow Leopard Foundation (Kyrgyzstan)
- Snow Leopard Foundation (Pakistan)
- Snow Leopard Network (Worldwide)

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